

Ongoing Recruitment and Retention Activities

A Life member recruitment campaign was launched in early June. A similar program in 2014 resulted in a dozen new Life members. This campaign expects similar results. Ongoing membership recruitment and retention activities include quarterly e-mail (Informz) campaigns to lapsed and prospective organizational members, and monthly e-mail campaigns to lapsed and to prospective personal members. The number of participating chapters in the ALA-Chapter joint student membership program continues to grow. In FY15, twelve chapters have joined (or are in the process of joining) the program. State associations interested in par

**Office for Human Resource Development and Recruitment
(HRDR)**

page. Alternatively, comments can be emailed to Deborah Caldwell-Stone, staff liaison, at dstone@ala.org.

New Censorship Reports during the Month of June

The Office for Intellectual Freedom continues to receive new censorship reports during the month of June, even as the school year winds down:

This past week the Collier County (Fla.) School District posted a letter from Barbara Jones, Director of the Office for Intellectual Freedom, on their district website. An organization, Parents ROCK, criticized the school district in the press for carrying books *The Bluest Eye*, *Beloved*, *Killing Mr. Griffin* and *Dreaming In Cuban*. Jones' letter urges the school district to retain the books and supports the school district and its librarians. A district spokesperson responded to the public criticism by explaining that the district has a policy and procedure in place for complaints if any parent has a concern about what books are available to his or her child.

The Oregon Library Association asked the Office for Intellectual Freedom to join it and the ACLU of Oregon in responding to a challenge to *The Handmaid's Tale* at the West Albany High School by writing letters supporting retention of the book. The school superintendent u remain in the curriculum.

The president of the North Carolina Library Association and the chair of its intellectual freedom committee joined OIF Director Barbara Jones in signing a letter urging the Asheville, N.C., school district to respect the judgment of its teachers and preserve the students' freedom to read by retaining *The Kite Runner* in its 10th Grade Honors English curriculum. A mother and former school board member has appealed a reconsideration committee's recommendation that the book be retained in the classroom; while her child has been offered an alternative reading assignment, she would like the book removed from the school. The school board's decision is pending.

Office for Research and Statistics (ORS)

Survey of Chief Officers of State Library Agencies, 2015

ORS has published the results of the [Survey of Chief Officers of State Library Agencies, 2015](#), written by Norman Rose.

Two Presentations at the Florida Library Association (FLA) Annual Conference

Kathy Rosa gave two presentations at the Florida Library Association (FLA) Annual Conference, May 12-15, 2015. Rosa discussed the Digital Inclusion Survey, including national and Florida specific results, during a research poster presentation. The study is funded by the Institute for Museum & Library Services. The second presentation was the ALA Kitchen Table Conversation

Community at <http://connect.ala.org/strategicplanning>

accomplished in

14 public libraries from 2016 to 2018. Full guidelines and an online application will be available July 13 at <http://apply.ala.org/STARNet-Explore>.

Applications Open in July for *Great Stories Club* Funding

Starting July 1, PPO will invite applications for a new round of grants for the *Great Stories Club*, a reading and discussion program for at-risk youth. The funding will introduce more than 8,000

Award Winning Author Brian Selznick to Appear at AASL National Conference

special author general session on Saturday, November 7, 2015, during the AASL 17th National

Framework for Information Literacy Advisory Board

The ACRL [Framework for Information Literacy for Higher Education](#) has introduced a new way of thinking and practicing to the academic library community, and it has already brought both inspiration and challenge to librarians as they explore new directions in information literacy practice and research. To support the implementation of the Framework, the ACRL Board of Directors has approved the creation of a new ACRL Framework for Information Literacy Advisory Board. These member leaders will work with the ACRL Visiting Program Officer for Information Literacy to offer a range of expertise and perspectives that can positively and strategically shape the growth and development of the Framework. Full information on the advisory board, including a roster and charge, is available on the [Framework website](#).

Annotated Bibliography on Threshold Concepts

In light of the new ACRL Framework for Information Literacy for Higher Education, the ACRL Student Learning and Informatio

literacy, open educational resource (OER), and assessment. Full details and registration information are available on the [ACRL website](#).

Association for Library Collections & Technical Services (ALCTS)

ALCTS Appoints New Monographs Editor

ALCTS has appointed Susan E. Thomas to a three-year term as *ALCTS Monographs* Editor effective after the 2015 ALA Annual Conference. Susan is the Director for Collection Services at the Schurz Library at Indiana University South Bend. She brings a wealth of writing and project management experience to the table. Susan is an active member of the ALCTS Collection Management Section and currently serves as a member of the CMS Planning Committee. *ALCTS Monographs* is a collection of digital and print-on-demand publications intended to focus on issues related to technical services and collections in the broadest context. *Monographs* publishes titles from a wide range of sources, including individually submitted ideas and solicited manuscripts.

ALCTS Awards Honor Member Achievement

ALCTS will honor many of its members and non-members for their individual and collective achievements at the ALCTS Awards Ceremony on Saturday at 5:30 p.m. in the Moscone Convention Center, West Building, Room 2001. Carlen Ruschoff, Director of Technical Services and Strategic Initiatives at the University of Maryland, will be presented the ALCTS Ross Atkinson Lifetime Achievement Award for her work in ALCTS and the profession. ALCTS will also present the 2015 Hugh Atkinson Award to Brian E. C. Schottlaender. This award is shared by ALCTS, ACRL, LLAMA, and LITA.

ALCTS Photo Scavenger Hunt

Rev up to ALA Annual by participating in the ALCTS Photo Scavenger Hunt. Running Monday, June 15 through Friday, June 19, the week before the Annual Conference, you can score points by snapping photos of people, places, and things in your home town library and community. [ANMIG page in ALA Connect](#) and on the [Flicker group discussion board](#) by 9 a.m. (Eastern). Score the most points and you can win from our collection of fabulous prizes:

- 1st Place: \$75 ALA Store Voucher
- 2nd Place: ALCTS CE Certificate (1 free individual webinar registration)
- 3rd Place: \$15 Starbucks Gift Card

Three Short Stories about Deep Reading in the Digital Age, Monday, 10:30 a.m.-12 p.m. Moscone Convention Center - 3014-3016 (W). Join ALCTS for this exciting President's Program, when Professor Wolf will explore three short stories:

the transition from a literary to a digital culture with its concomitant effects on the changing reading brain;
the beauty and the threats of the digital milieu on the next generation of readers; and
the role of stewardship played by the library in the preservation of deep reading in our culture.

Dr. Wolf was recently [featured on the NPR story](#)

reading in print. Dr. Wolf received her doctorate from Harvard University in the Department of Human Development and Psychology, Graduate School of Education, where she began her work on the neurological underpinnings of reading, language, and dyslexia. She has edited the book, *Dyslexia, Fluency, and the Brain* and is the author of *Proust and the Squid: The Story and Science of the Reading Brain*

Local Arrangements San Francisco Travel Information

the 2015 Annual Conference, including tips for local travel and transportation, restaurant recommendations, and must-see sights. More information is available on [_____](#).

Association of Specialized and Cooperative Library Agencies (ASCLA)

ASCLA/COSLA Awards Ceremony & Reception

Make sure to hang out with your ASCLA colleagues and celebrate this year's award winners at the ASCLA/COSLA awards and networking reception. All conference attendees and guests are invited to this event. Co-sponsored by ASCLA and the Chief Officers of State Library Agencies (COSLA) on Saturday, June 27, at 5:45 - 7:15 p.m. Location: Hilton San Francisco Union Square, Imperial A.

ASCLA Preconferences

Two terrific preconferences will be held by ASCLA in San Francisco: *The Americans with*

Library and Information Technology Association (LITA)

For a comprehensive LITA report, be sure to read [_____](#).

Learning Opportunities at the Annual Conference

[Three full day workshops](#) are being offered in San Francisco on Friday, June 26. Two of the sessions are in the Moscone Convention Center; the third preconference is off site in a maker/hacker space. Registration will be accepted on site outside the classrooms for the two workshops in the Moscone Center. These are your choices:

1. *Creating Better Tutorials Through User-Centered Instructional Design*. Hands-on workshop with experts from the University of Arizona. Moscone Convention Center 2008 (W)
2. *Learn to Teach Coding and Mentor Technology Newbies . in Your Library or Anywhere!* Work with experts from the Black Girls CODE to become master technology teachers. Moscone Convention Center 2010 (W)
3. *Build a Circuit & Learn to Program an Arduino in a Silicon Valley Hackerspace*. This workshop will convene at [Noisebridge](#), 2169 Mission Street, a hacker space in San Francisco. Clearly, it will be hands on.

LITA Open House

The Open House on Friday, June 26, from 3:00 to 4:00 p.m., MCC-2005 (W), provides members and non-members alike an opportunity to explore with the LITA leadership the many opportunities within LITA.

%Sunda^ Afternoon , ith LITA+

%Sunday afternoon with LITA+is scheduled for June 28th in the Moscone Convention Center, 3014-3016 (W). The Afternoon starts with the popular *Top Technology Trends* program, which features an ongoing roundtable discussion about trends and advances in library technology. An awards program at 3:00 p.m. will be recognize LITA award winners:

Ed Summers, Frederick G. Kilgour Award for Research in Library and Information Technology,

provides 20 programs at the Annual Conference. Be sure to review the [LITA Highlights page](#) for detailed information on all LITA programs and activities planned for the Conference.

Library Leadership and Management Association (LLAMA)

2015 PR Xchange Award Winners Announced

the [winners](#) *PR Xchange Award Competition* ty materials Nearly 375 entries in print and electronic formats were submitted from over 100 institutions including public, academic, school, state, and special libraries. Entries were appraised by a jury of seven library marketing and communications professionals on the quality of content, format, design, creativity, and originality. This year awards will be presented to 32 winners who submitted their printed materials and 28 winners who submitted their materials electronically. Winning entries will be on display at the PR Xchange Program at the Annual Conference, June 28, from 11:00 a.m. to 1:30 p.m. in the Special Events area in the ALA Exhibit hall.

Servant Leadership

Annual Conference on June 27, 10:30 a.m.- 12:00 Noon. Speaker Art Barter, CEO and President of Servant Leadership Institute, will compare the power model of leadership to the service model and evaluate how these models affect employee engagement and productivity. Also included is an examination of business culture transformation, how trust is the foundation for everything, and h

Public Library Association (PLA)

PLA 2016 Conference: Audio Publishers Association Dinner Speakers Announced

PLA is excited to announce the lineup for the Audio Publishers Association Dinner at the PLA 2016 Conference in Denver. Speakers include Tavia Gilbert, Blackstone Audio; George Guidall, Harper Audio; Johnny Heller, Recorded Books; and Ruth Reichl, Books on Tape, a Penguin Random House company. [Learn more about PLA 2016 Conference.](#)

Learn How to Manage and Engage Public Library Volunteers in Upcoming PLA Webinar

Join PLA to learn about skilled volunteerism and how it can help to build capacity in your library. [From Management to Engagement: Skilled Volunteers in Public Libraries](#) p.m. (Central) on July 22. During this webinar, participants will hear from libraries who have been participating in the "Get Involved: Powered by Your Library" volunteerism initiative. Presenters include Carla Lehn, library programs consultant for the California State Library; Joan

Young, analyst of volunteer services at the San Jose (California) Public Library; and Amy

United for Libraries: the Association for Library Trustees & Advocates (UNITED)

Statewide Membership Purchase for Michigan

The Michigan State Library has purchased membership in ALA and United for Libraries for every library in the state. This will give all its librarians, trustees, and Friends groups access to a wide variety of resources to help with fundraising, advocacy, and governance of public libraries.

Two Free Webinars for all Texas Libraries

A New and Improved Hub!

[The Hub](#), will expand its focus beyond YA literature to include information, news and resources about all types of formats and materials that go into a teen services collection, including video, digital content, comics, graphic novels & graphic nonfiction, periodicals and more.

Upcoming YALSA Activities & Events

July 1 - October 1, volunteer for a 2016-2017 [selection committee](#),

July 6 - August 2, [_____](#) e-course on transforming libraries into teen friendly spaces

July 16, [webinar](#)

Booklist Publications

Booklist -

New Books from ALA Editions and ALA Neal-Schuman

Some of the new professional development books published include the third edition of *Assessing Service Quality: Satisfying the Expectations of Library Customers*, by Peter Herson, Ellen Altman, and Robert E. Dugan; *The Weeding Handbook: A Shelf-by-Shelf Guide*, by Rebecca Vnuk; *Leading Libraries: How to Create a Service Culture*, by Wyoma vanDuinkerken & Wendi Arant Kaspar (ALA Editions); and the second edition of *Running a Small Library, Second Edition: A How-To-Do-It Manual for Librarians*, edited by John A. Moorman (ALA Neal-Schuman). For a full listing of titles including books, online workshops, and eCourses, visit the ALA Store.

Several Meet the Author events are planned for the ALA Store at the 2015 ALA Annual Conference & Exhibits. Additionally, ALA Editions and ALA Neal-Schuman are participating in the ALA Store at the 2015 ALA Annual Conference & Exhibits. Additionally, ALA Editions and ALA Neal-Schuman are participating in the ALA Store at the 2015 ALA Annual Conference & Exhibits.