## 2014-2015 ALA CD#28.2\_6215\_inf 2015 ALA Annual Conference



PresidenLibraries (AttiRie) to advance learning and transform scholarship of my presidential yearOur members continued to learn, grow, innovateade and sindividuals and as part office academic library community through the variety in this report. I am grateful for the opportunity to lead ACRL over the past year and the past of the state of the past of the state of the past of the state of the

In addition to all of the anniversary events in Portland, I was very pleased to see so many academic and research librarians gather in person and online for a wonderful learning and networking experience. ACRL 2015 set a record with the combined registrant attendance ever for an ACRL conference, with 3,390 face-to-face and more than 300 virtual attendees from all 50 states and 24 countries. By all accounts, attendees went home energized and ready to apply what they learned at their institutions. More information about ACRL 2015 is available in the This rivery stations of itation expert. concluded the process that began as a revision of our Information thice creation reputational by the description of the transported and in the This institution. But it is a possible of the transported and in the Italian in

<u>Libraries</u> initiative, AiA is being undertaken in partnership with the Association for Institutional Research (AIR) and the Association of Public and Land-grant Universities (APLU). The grant supports the design, implementation and evaluation of a program to strengthen the competencies of librarians in campus leadership and data-informed advocacy.

The AiA program employs a blended learning environment and a peer-to-peer network over the course of 14-months. The librarians will participate as cohort members in a one-year professional development program that includes team-based activities carried out on their campuses. An important component of the AiA program is establishing a learning community where librarian team leaders have the freedom to connect, risk, and learn together.

ACRL released a new report "Academic Library Contributions to Student Success: Documented Practices from the Field" which synthesizes results from over 70 higher education institutions from across North America which recently completed team-based assessment projects. These projects, from the first year of AiA, resulted in promising and effective approaches to demonstrating the library's value to students' academic success.

Fifty-five institutional teams were selected to participate it/v-t duaent at 11 iet0 T 0 T3((v-t3(6(p)6.46T3(f0 0.) 0 T

Fifty-five attendees participated in the Assessment and Intentional Teacher Tracks, held November 19-22, 2014, in Nashville. The Assessment Track provided attendees with an understanding of assessment and information on how to use assessment as a tool to guide evidence-based classroom, curriculum, and program development. The Intentional Teacher Track offered a mixture of structured and co-constructed learning segments, such as peer discussions, individual reading and reflection times, and participant-led communities of practice to help attendees become more self-aware and self-directed as teachers.

An additional forty individuals participated in the Practical Management for the Instruction Coordinator Track held March 25, 2015, in conjunction with the ACRL 2015 Conference in Portland, Oregon. This interactive one-day program addresses how to lead from within – developing the powers of persuasion to influence in multiple directions.

access, emerging opportunities, intellectual property, and engagement. When the 2015 workshops are complete, the road show will have visited 26 different states, the District of Columbia, 1 U.S. territory, and 1 Canadian province. The 36 workshops offered over the program's six years will have reached over 2,200 participants from over 600 institutions. ACRL also makes the workshop available to additional interested institutions.

 The ACRL 101 programs held prior to, and during, the ALA Annual Conference continue to educate members and potential members on the wide range of ACRL activities and opportunities for participation. ACRL's presences on Facebook, LinkedIn, Pinterest, and Twitter continue to grow and provide our membership with new avenues to connect with colleagues and the association. ACRL continues to explore new models for member connections. For the fourth year, we held a virtual orientation session for new leaders. A number of ACRL committees, interest groups, discussion groups, sections, and the Board of Directors are working virtually and taking advantage of ALA Connect and other virtual meeting systems to keep the work of the association moving forward year round.

The ACRL Board of Directors approved two new interest groups, the Digital Badges Interest Group and the Digital Scholarship Interest Group, this year.

ACRL provides special connections for members, both virtual and personal. ACRL sections offer 17 vibrant and dynamic communities that nurture individual development and foster a deeper connection to the profession. Sections continue to offer successful mentoring opportunities along with programming and special social events at the ALA Midwinter Meeting dridershowing and special social events at the ALA Midwinter Meeting dridershowing and special social events at the ALA Midwinter Meeting dridershowing and special social events at the ALA Midwinter Meeting dridershowing and special social events at the ALA Midwinter Meeting dridershowing and special social events at the ALA Midwinter Meeting dridershowing and special social events at the ALA Midwinter Meeting dridershowing and special social events at the ALA Midwinter Meeting dridershowing and special social events at the ALA Midwinter Meeting dridershowing and special social events at the ALA Midwinter Meeting dridershowing and special social events at the ALA Midwinter Meeting dridershowing and special social events at the ALA Midwinter Meeting dridershowing and special social events at the ALA Midwinter Meeting dridershowing and special social events at the ALA Midwinter Meeting dridershowing and special social events at the ALA Midwinter Meeting dridershowing and special social events at the ALA Midwinter Meeting dridershowing and special social events at the ALA Midwinter Meeting drivershowing and special social events at the ALA Midwinter Meeting drivershowing and special social events at the ALA Midwinter Meeting drivershowing and special social events at the ALA Midwinter Meeting drivershowing at the ALA Midwinter Meeting drivershowing and special social events at the ALA Midwinter Meeting drivershowing drivershowing at the ALA Midwinter Meet

Library: Challenges and Opportunities for Subject Specialists, Getting the Word Out: Academic Libraries as Scholarly Publishers, The Living Library: An Intellectual Ecosystem, Not Just Where to Click: Teaching Students How to Think about Information, Owning and Using Scholarship: An IP Handbook for Teachers and Researchers, and Putting the User First: 30 Strategies for Transforming Library Services. The 2013 edition of Academic Library Trends and Statistics was issued in February 2015.

The full back catalog of ACRL monograph publications is available in a variety of e-book formats through the ALA Store and Amazon. E-books of ACRL monograph titles are also available for purchase by libraries through EBSCO.

#### **Serials**

The 75th anniversary special issue of *College & Research Libraries* was released online in March. The issue contains commentary essays on a series of seminal articles from the journal's history, along with re-published versions of those articles, an introductory essay from editor Scott Walter, and a look at the future of publishing in scholarly societies. The special issue is freely available on the *C&RL* website.

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This past year has brought significant changes to *Choice* and to the publishing unit that creates it. As part of our efforts to expand readership, two important new series were added to our journal, "Ask an Archivist," an editorial feature—in interview format—intended to spotlight special collections, and "Guest of Choice," a platform for leaders in the library community to discuss issues of importance. All the while, *Choice* kept pace with contemporary scholarship by once again publishing over seven thousand reviews. As an expression of the continued interest in our publication, visits to *Choice Reviews Online* increased by 15% during the academic year, with subscribers accessing over half a million pages on the site.

This past January saw the fiftieth publication of our prestigious Outstanding Academic Titles list. This year's list singled out 694 of the most noteworthy titles of 2014, representing selections from fifty-four academic disciplines, for exceptional praise. The 2014–15 academic year also witnessed the vigorous expansion of the ACRL-Choice webinar program, with the hosting of thirty-two presentations designed to connect the library community with publishers and other content providers around topics of common interest. Through early May of 2015 registrations stood at 10,074 librarians, with 38%, or some 3,859, actually attending the sessions. An archive of the complete series, forty-two presentations to date, is available on our YouTube channel. Choice: Current Reviews for Academic Libraries.

Resources for College Libraries (www.rclweb.net), our co-publishing venture with ProQuest, continues to be enhanced with new edition updates and annual revisions. The combined RCL and RCL Career Resources database now contains over 85,800 titles. RCL is now also embedded in ProQuest's new Intota collection assessment tool, widening both the reach and the utility of the RCL database.

Finally, during the summer of 2014 Choice moved to enhance its discoverability by creating a marketing microsite, Choice360.org, providing rapid access to information about the entire portfolio of Choice products and services. Newly featured on the site is a link to "Collecting to the Core," the bibliographic essay series published in *Against the Grain*, edited by Anne Doherty, the editor of *Resources for College Libraries*.

#### Reports, White Papers, Online Publications

As part of its 75th anniversary celebration, ACRL published "New Roles for the Road Ahead:

data on, and analysis of, new library construction over the past fourteen years. The analysis presented in Stewart's report examines new library construction through a framework of institutional characteristics, which provides an opportunity to identify patterns in terms of where libraries are investing in new space. This information also provides evidence of shifting institutional intentions and aspirations for the library building. A forthcoming second report will cover academic library renovations in the same period.

Keeping Up With...

libraries and social justice, assessment, and trends in information literacy instruction, along with a variety of technology-related subjects such as e-textbooks, mobile services and social media.

ACRL 2015 also featured a Virtual Conference, which enhanced the experience for onsite attendees as well as providing a venue for participation for those not able to attend in person. Virtual Conference participants have access to more than 200 Slidecasts (PowerPoint presentations synced with real-time audio) from every contributed paper, invited paper, panel session and TechConnect presentation offered at the face-to-face conference in Portland for the next year. The Virtual Conference also included 12 live webcasts, which allowed librarians to interact in real time, as well as more than 30 asynchronous virtual poster sessions.

As I mentioned earlier in this report, ACRL 2015 took place during ACRL's 75th anniversary year, and to celebrate special events and programs were held throughout the entire conference. ACRL held a fundraising campaign that awarded a record-breaking 179 conference scholarships, totaling \$112,995, for librarians and staff to attend ACRL 2015. The ACRL 2017 conference, themed "At the Helm – Leading Transformation," will take place March 22 – 25, 2017 in Baltimore.

### ACRL @ ALA Conferences

ACRL preconference sessions at the 2015 ALA Annual Conference in San Francisco provided information on crafting effective narratives, data management plans and visualization, and reflective teaching. My President's Program featured Thomas Hoerr, noted author of *Fostering Grit*, and OCLC research scientist Constance Malpas discussing the emerging higher education landscape in order to learn to embrace its challenges, celebrate mistakes, persist in the midst of setbacks, and focus on continuous learning to re-invent ourselves and our libraries. ACRL sponsored an additional 18 section, committee, and individual programs in Las Vegas on topics such as academic freedom and social media, curating a)4(he)2003(41) 1004(2003)(2)(s)-0.2p (4 n (3 p e)

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# Final Thoughts/An Appreciation

Serving as ACRL President is an honor and pretty darn cool any year, so I feel especially lucky to have this privilege when our association turned 75 and we had a year-long celebration. This