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TO: ALA -APA Board of Directors

RE: 2015 ALA Midwinter Meeting Report

ACTION REQUESTED/INFORMATION/REPORT:

No action requested.

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DATE: January 16, 2015

BACKGROUND:

The ALA Allied Professional Association (ALA -APA) is a nonprofit professional organization established "to promote the mutual professional interests of librarians and other library workers." To that end, the ALA -APA is focused on two broad areas:

- x Certification of individuals in specializations beyond the initial professional degree.
- x Direct support of comparable worth and pay equity initiatives, and other activities designed to improve the salaries and status of librarians and other library workers.

CPLA Program

The Certified Public Library Administrator (CPLA) Program is a voluntary post - MLS certification program for public librarians with three years or more of supervisory experience. Its aim is to further professional education and development and help librarians move to a higher level of practical professional experience. To date, there are 257 enrolles in the program and 76 graduates.

HRDR Course -

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The Office for Human Resource Development and Recruitment (HRDR) launched its first approved course for CPLA Program candidates, "Management of Technology," in October of 2014. The course sold out and received very

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libraries. Library organizations are encouraged to host a celebration and submit a star to honor a great worker, team or department. To jumpstart the celebration, t-shirts are on sale in the ALA Midwinter Store at a reduced rate of \$12. After Midwinter, p re-orders for t-shirts will sell for \$15 (which includes shipping) . (A "f ree" poster will be given to any library organization ordering 10 or more t-shirts through March 20, 2015). For more information about NLWD 15 and to learn ways to celebrate, visit: www.ala-apa.org/nlwd/. You can also follow the APA on Twitter @alaapa (using#NLWD15) or like us on Facebook. To share stories or plans on how your library organization plans to celebrate, please send them to: libraryworklife@ala.org .

Acknowledgements

In closing, I would like to thank the hard working volunteers of all of the various APA committees and supporters, without which we would not be able to continue the work of advocating for library workers.

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