

Proposed Bylaws 2009 Ballot

the Chair would give the Chair time to develop plans and execute them. Also, the Development Committee believes GODORT would do well to keep an especially motivated Chair for an extended term if the person is willing to continue. Additionally, activities such as carrying out fund drives require a lot of work, and having a Chair plus four members would help accomplish the work more easily than a Chair and only three members.

The Development Committee needs to carry out an annual solicitation fund drive--something GODORT has never done before. The financial security of GODORT depends on developing new sources of funding. Activities such as a fund drive will require a tremendous amount of planning and organization. Accurate, up to date mailing lists of GODORT members and friends of GODORT have to be developed and maintained.

A solicitation letter highlighting why a donation to GODORT is a good idea has to be written each year. To be effective, designing and executing an effective annual mailing must be coordinated with ALA and the GODORT Treasurer. Anyone who has worked in development knows that such activities have to be improved each year. Not only is this a tremendous amount of initial work but also it is a continuous work in process. This work requires a significant amount of coordination and leadership in order to succeed. Too often, when a new Chair is appointed, that person has different priorities than the previous Chair, and fund drives and similar activities may fall by the wayside if continuity is not maintained.

Other Sections Affected:

This change requires no other Bylaws changes.

If the change is passed, the following sections of the Policies and Procedures Manual will need to be updated: