

Thinking Money for Kids Program Kit (2023)

American Library Association

I. Instructions

We all need to master the knowledge and skills to make smart financial choices and prepare for whatever the future brings. [Thinking Money for Kids](#), an initiative of the American Library Association (ALA) and the FINRA Investor Education Foundation, strives to teach children and their parents, caregivers and educators about financial topics — like saving, spending, sharing and budgeting — in a way that is both meaningful and fun.

ALA and the FINRA Foundation invite public libraries to apply to receive a Thinking Money for Kids Program Kit, a collection of expertly vetted resources to help libraries offer financial education for children ages 3 to 12, both in the library and in children’s homes.

Approximately 200 public libraries will be selected to receive a Thinking Money for Kids Program Kit.

Applications must be submitted online by 11:59 p.m. Central Time on Friday, September 8, 2023. Prior to completing this application, please review the [Project Guidelines](#) and [FAQs](#).

Application Use*

Please note that this application is neither anonymous nor confidential, and your responses may be incorporated into reports published by ALA, the FINRA Foundation and/or Knology (the project evaluator).

Choices

I acknowledge and agree to the terms above.

Opportunity Title*

In the text box below, please type: KIT

Character Limit: 3

II. Project Director Information

Please answer the following questions about the Project Director for this application. The Project Director is the person who will be responsible for coordinating all elements of the Thinking Money for Kids Program Kit on behalf of the applicant library or branch.

Project Director First Name*

Character Limit: 25

Project Director Last Name*

Character Limit: 25

Project Director Pronouns

Character Limit: 250

Project Director E-mail*

Character Limit: 254

Project Director Phone Number*

(10 digits, xxx-xxx-xxxx)

Character Limit: 15

Extension

Character Limit: 5

Project Director Title*

Character Limit: 250

Department

Character Limit: 250

Please answer the below questions about your library.

Are you applying on behalf of (please select one):*

Choices

I am applying on behalf of a library with only one location.

I am applying on behalf of one branch in a library system.

Library Branch Name (if applicable)

Character Limit: 250

Address 1*

Character Limit: 250

State/Territory*

Choices

AK

AL

AR

AS

AZ

CA

CO

CT

III. The Library

Institution*

Character Limit: 250

Address 2

Character Limit: 250

City*

Character Limit: 250

Zip Code*

9 digits, xxxxx-xxxx. If you need to find your 4-digit sort code, you can look it up at the website of the US Postal Service.

Character Limit: 10

Number of Branches in Your System (if applicable)

Character Limit: 250

Library Type*

Choices

- Public Library (Single Branch)
- Public Library (Multiple Branches)
- Tribal Library
- State Library

Population Size of Your Community*

Select the population size for the municipality (city/town) that your library is located in.

Choices

- <4,999
- 5,000-9,999
- 10,000-24,999
- 25,000-74,999
- 75,000-149,999
- 150,000-499,999
- >500,000

Community Type*

Select the option that, in your opinion, best describes your community. Note that these are not precise definitions; we simply want a sense of your community.

Choices

- City
- City/Suburb
- Suburb
- Suburb/Rural
- Rural

Application